



EVENTS

July 5, 2017

To: Geneva Fine Arts Fair Participants

From: Erin Melloy
Geneva Fine Arts Fair
July 22 – 23, 2017

Welcome to the Geneva Arts Fair! Please read the following information carefully as you will find important information with regards to final rules, check-in procedures, lodging, as well as other information for use during our show.

SHOW LOCATION AND HOURS:

8 S. Third Street, Geneva, Illinois, 60134. The show runs North-South on Third Street.
Saturday – 10:00 a.m.-5:00 p.m.
Sunday – 10:00 a.m.-5:00 p.m.

REGISTRATION:

Friday night registration and set-up will be available starting at 6:00 p.m. Registration will close at 8:00 p.m. Once on site, you may stay as late as you would like. Saturday morning registration will begin at 7:00 a.m. If you have not checked in prior to 7:30 a.m. on Saturday you will not be allowed into the show and your space will be utilized for show purposes.

Registration is located in front of The State Bank of Geneva at 22 S. Fourth St. Artists should enter the registration area coming in from the west on State St. (Rt. 38) and turn right (south) on Fourth Street. There will be signage to direct you to the registration area. Please note that you cannot turn left onto Fourth Street if you are traveling westbound on State Street (Rt. 38). **YOU WILL NEED TO PARK YOUR CAR AND WALK TO REGISTRATION.**

Water for the weekend and your actual booth location will be given out at registration. It is highly possible that booth locations will be moved around prior to the show. You must check in prior to set-up to assure you set-up in the correct location. Entrance passes will be given at registration after proper identification has been shown.

WE DO NOT TAKE POSSESSION OF THE STREETS UNTIL 6:00 PM OR UNTIL AFTER THE BARRICADES CLOSING THE STREETS ARE IN PLACE BY THE POLICE. IF FOR SOME REASON THE POLICE DEPARTMENT SHOULD SAY "WE DO NOT HAVE CONTROL OF THE STREET(S) UNTIL 7:00 P.M. FRIDAY NIGHT" NO ONE CAN REGISTER OR SET UP UNTIL THEN. THE GENEVA POLICE DEPARTMENT IS IN CONTROL OF THIS SITUATION. PLEASE BE PATIENT WITH THIS PROCESS AS IT IS OUT OF OUR CONTROL. IN ADDITION SOMETIMES IT IS NECESSARY FOR ONE BLOCK TO OPEN LATER THAN THE OTHERS. WHEN/IF THIS HAPPENS IT IS USUALLY NO LONGER THAN A HALF AN HOUR AFTER THE OTHER BLOCKS. IF THIS SHOULD HAPPEN TO YOUR BLOCK PLEASE BE TOLERANT WITH THE PROCESS. THIS IS OUT OF OUR CONTROL. WE STRIVE TO HAVE ALL FOUR BLOCK OPEN AT 6:00 P.M.

NOTHING MAY BE DROPPED OFF AT YOUR BOOTH LOCATION UNTIL AFTER THE STREETS HAVE BEEN OFFICIALLY CLOSED WITH BARRICADES AND YOU HAVE CHECKED IN AT REGISTRATION. IF YOU VIOLATE THIS RULE YOU WILL BE ASKED TO LEAVE THE SHOW IMMEDIATELY.

This year we will be offering early set-up to 40 artists. Please email me if you would like to drop-off and set up starting at 4:00 pm.

ART FESTIVALS
P.O. BOX 14200 | CHICAGO, ILLINOIS 60614
WWW.EMEVENTS.COM



EVENTS

SET-UP & TEAR-DOWN:

The show runs north-south on Third Street with the through streets of James, Campbell, Franklin, Fulton and South remaining open throughout the hours of the show. The show is located on the street. All booths are to be lined up with the back of your booth even to the curb. All streets are level. Every attempt has been made to accommodate special requests that were noted on many of your applications.

Volunteers will be available at the registration area and during set-up and teardown should you have questions. For any questions regarding the show or surrounding area please go to a volunteer. Uniformed police officers are on site to assist with traffic control or emergency situations only.

We are asking for full cooperation from all artists during set-up and teardown. All artists must enter the show for loading and unloading by going south on Third Street. This has been regulated by both the Geneva Police Department and EMA. The traffic lane to the right as you enter the show will be used for loading and unloading. The lane to the left must remain open at all times to allow for through traffic. Even numbered booths will be on your right side, odd numbered booths on your left. If you are a corner booth, you may utilize available side street parking for loading and unloading as long as you are parked legally. Artists must follow directions from the traffic control committee for loading and unloading during the fair. Please be considerate of other artists attempting to enter/exit the show by moving your vehicle off site as quickly as possible.

Oversized vehicles (RVs, campers, etc.) or vehicles with a trailer attached will not be allowed to drive within the show until after 7:30 pm Friday night and not at all on Saturday or Sunday. Or if you prefer you may register for early set-up starting at 4. Email me for registration and info. You will, however, be allowed to check-in at registration and load and unload from a side street starting once we take possession of the streets.

NO STAKES ARE PERMITTED ANYWHERE IN THE FESTIVAL AREA. STAKES OR NAILS ARE NOT TO BE HAMMERED IN BETWEEN BRICKS ON THE WALKWAY, INTO THE STREET OR GRASSY AREA BEHIND YOUR BOOTH. LIGHT POLES, BENCHES, TREES OR OTHER SUCH OBJECTS ARE NOT TO BE USED FOR TYING DOWN BOOTHS, DISPLAYS, OR FOR HANGING ARTWORK OF ANY KIND.

Please do not put up outside shade awnings at all on Friday and not until 8:00 am on Saturday.

Areas around booths must remain clutter free at all times. Booth site must be cleared completely after the show. Please do not leave behind items that others must throw away. This includes zip ties. **At the request of the Geneva Police Department, all booths must be completely torn down by 7:30 p.m. on Sunday night to allow for thru traffic to commence.**

BOOTH PRESENTATION & STORAGE:

This is an original only upscale art fair. Presentation matters. No extra wings, walls, jut outs are allowed. You may only display within your 10 x 10 footprint. Flip bins if used must remain inside your booth and contain originals only. All chairs and extra items as such must be behind your booth. In addition, no bins, umbrellas or any other such items may be in front of your booth or out in the street outside of your 10 x 10 area. Awnings are allowed. But may not be staked behind your booth. Use weights. Front awnings may not be in the up position until 8:00 am Saturday.



EVENTS

BOOTH PRESENTATION & STORAGE (continued):

Please, please, please keep the areas around your booth clean and clutter free. Storage bins are allowed but keep in mind this show is in an upscale shopping district. No clutter or excess items are allowed. We will have a utility vehicle that can take you to your vehicle for additional supplies, if needed. Check with the information booth for availability. If it's not being utilized for show purposes we are happy to take you to your car. We have had complaints from several of the businesses that the backs of artist's booths are a mess. The stores in the district are trying to conduct business, and we want to be business-friendly and avoid future problems by keeping the show venue neat and clean.

TENT WEIGHTS:

We are strongly recommending all tents be properly weighted. Please contact your tent manufacturer as to recommend weight amounts per pole for your tent. If we feel your tent is not properly weighted, you will be required to obtain additional weights. Milk jugs filled with anything, sandbags that are not properly secured, or bricks of any kind will not be considered proper weights.

SECURITY:

Security for Friday night will start at 9:00 p.m. and end on Saturday morning at 7:00 a.m. Saturday night security will start at 6:00 p.m. and end on Sunday at 8:00 a.m.

While we do all that we can to maintain security both nights, the Geneva Chamber of Commerce, its volunteers and/or employees, the City of Geneva, its volunteers and/or employees as well as em events, llc, its volunteers and/or employees will not assume any liability for loss or damage to artwork or other personal property.

REPRODUCTIONS:

Reproductions are not allowed at the Geneva Fine Arts Fair. **If reproductions are found in your booth during this event they will be confiscated and you will be asked to leave the show.** This includes note cards or other similar items. I need everyone's cooperation on this. This is an original only show and originals sell well. Feel free to notify me if you notice reproduction in a booth. Should the confidential information pan out you will be given an automatic invitation to next year's show. Or help us by asking the artist to put them away. We will be checking booths throughout the weekend of the show.

JUDGING:

Judging will start promptly at 10:00 a.m. Saturday. Ribbons are to be awarded as follows: four (4) two dimensional Awards of Excellence and four (4) three dimensional Awards of Excellence each at \$500.00. The judges are being asked to jury your entire booth and not any one piece of work. They will be looking for originality, quality of work, impact/appeal, and booth presentation.

The same quality and media of work juried into the fair must be exhibited. We do come around and check not only your artwork but if your booth presentation is similar to what was juried into the festival.



EVENTS

ARTIST AMENITIES:

Coffee and light breakfast will be provided to all artists Saturday 8:00 – 9:30 and Sunday morning 8:30 – 9:30 at the Information Booth. This show does not have food vendors; however, you will find many fine eating establishments all within walking distance. Check with the Information Booth for additional details.

An air-conditioned break room with restroom facilities, and light snacks will be available at the Chamber office throughout the hours of the show for both artists and assistants to enjoy. Please bring your own water. Chamber office is located at 8 South Third Street, Geneva, Illinois 60134. The Chamber office is located ½ block north of the show on Third Street. Look for the black awning on the west side of the street. A sign will point you to the direction of the office door. Signs inside will direct you to the artist break room.

LODGING & DINING:

Please visit the Geneva Chamber of Commerce at www.genevachamber.com for information on lodging and dining.

VOLUNTEERS:

Volunteers will be available throughout each day to allow for restroom breaks, lunch break, restocking of artwork and such. We ask that you please keep your use of volunteers to a minimum as other artists are in need of the same service.

Even if you don't need to utilize volunteers, please be sure and thank them. Volunteers put in countless hours in helping this event run smoothly and help with keeping our expenses down.

ARTIST PARKING:

All artists must park in the Courthouse parking lot located just ½ block west of the show. (This is also where you may disconnect and "park" your smaller tow trailers during the show.) Entrances to this parking lot can be found on both James and Campbell streets. Or for those of you with a booth number higher than 84, a closer second parking lot is available at Crescent and Third Street (just east of Forever Yogurt). This parking lot is located 1 1/4 blocks south of the show. The Public Parking lot starts two rows west of the building. Refer to attached map. **The lots with a red X on them have an event on Sunday. Your car will be towed if you park in those lots.**

ILLINOIS TAX ID NUMBER:

See attached tax form. We are required to send to the state a list of all artists in attendance. This list includes name, address, business name, tax ID, etc. Sales Tax for the City of Geneva is 7.50%.



EVENTS

SHOW SPONSORS:

The Geneva Arts Fair is coordinated by the Geneva Chamber of Commerce.

The sponsors for 2017 are:

Carlson's Flooring
Geneva Bank and Trust
Inland Bank
Lebin Financial
Northwestern Medicine
Plandscape
Savant Capital
Kane County Chronicle
The State Bank of Geneva
State Street Jewelers

In cooperation with the City of Geneva.

Permit us to thank you in advance for adhering to the rules that I trust will make this a very special art fair. Just a reminder: there is no rain date. Should you have any questions or concerns, you may contact me at my office by calling (630) 536.8416 or at the Chamber Office (630) 232.6060.

We value your participation and wish you the best of luck at this year's show! Art counts and nothing but the best will do.

Sincerely,

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